

# **DEPARTMENT OF MANAGEMENT STUDIES**

**Year 2023 – 24**

## **Introduction:**

The Management Student Association (MASA) is an organization typically established within an Institute/college that caters to students pursuing studies in management or business-related fields. While the specific features, activities, and goals of MASAs can vary widely depending on the institution and geographical location, they generally share a common mission to enhance the educational experience, career prospects, and professional network of their members.

## **Key Objectives of a Management Student Association (MASA):**

1. **Professional Development:** MASAs often organize workshops, seminars, and guest lectures by seasoned professionals and alumni to provide members with insights into the business world and enhance their understanding of various management concepts.
2. **Networking Opportunities:** By facilitating interactions with professionals, alumni, and peers, MASAs help students build valuable networks that can be beneficial for mentoring, internships, and job placements.
3. **Academic Support:** They may offer study groups, tutoring sessions, and resources for academic projects and research, aiming to support members' academic success in management studies.
4. **Career Services:** Career fairs, resume-building workshops, mock interviews, and internships are typical activities aimed at boosting members' employability and helping them navigate their career paths.
5. **Community Engagement:** MASAs often encourage community service and social responsibility among their members through volunteering opportunities and sustainability projects.
6. **Social Events:** To foster a sense of community and well-being, MASAs organize social gatherings, cultural events, and team-building activities that allow members to unwind and connect with their peers on a personal level.

- **Aim:**

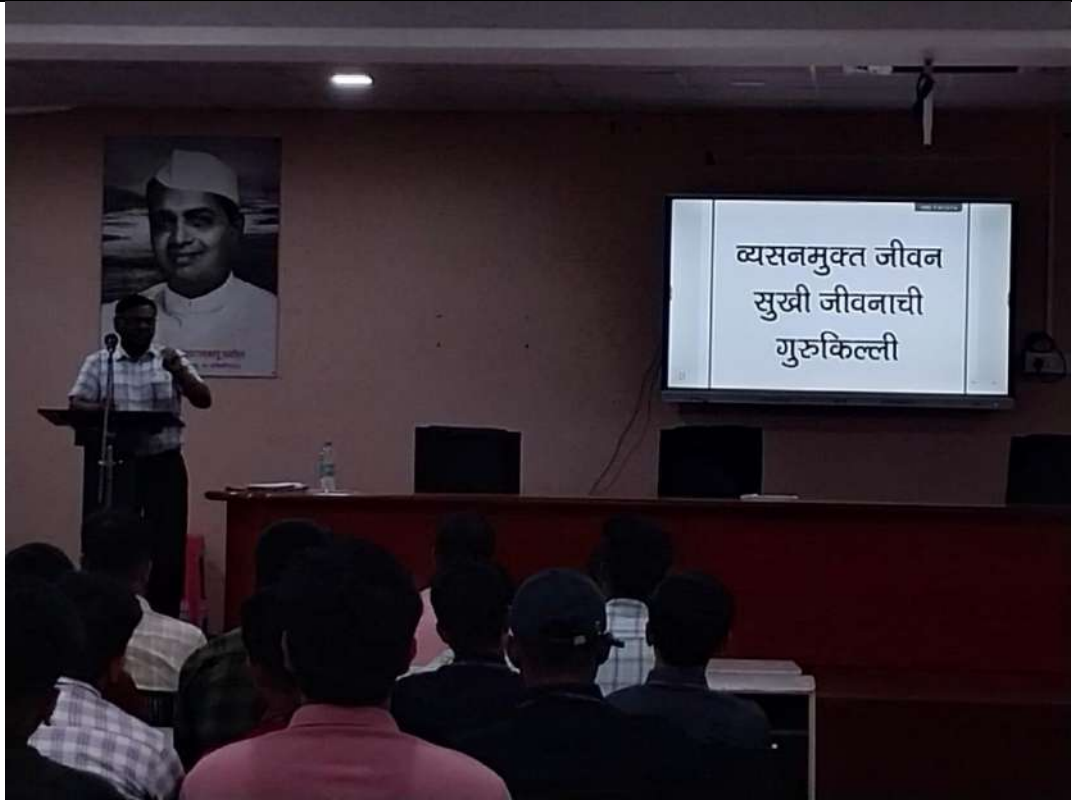
The institute aims to provide as many opportunities as possible for students to practice an ample series of extra-curricular activities that will enhance their lives in and out of the institute. The institute recognises the need to provide alternative paths to learning, skill development for students, and activities for students. The Association of Management Studies (MASA) at Rajarambapu Institute of Technology is a committee formed by the students of management studies. MASA encourages students to participate in various activities. The Student Management Association endeavors to build leaders of today to become managers of tomorrow by giving students valuable opportunities to expand their social network and enhance his/her soft skills. For the 2022-23 academic year, it has renewed. Mr. Budhbhushan Mane (SY MBA), and Mr. Pratik Girgute (SY MBA IEV), Miss. Ayushi Dubey (FY MBA) is selected as President and Vice-President of MASA.

**Guest Lecture on” Speech on Prevention of Alcohol Gutkha Cigarette Addiction”**

**Date: 05/03/2024**

Chief Guest: Mr. Sarjerao Kachare Sir Active Member and renowned speaker of Maharashtra Marathi Vidnyan Parishad branch Islampur. In recognizing the profound challenges and consequences associated with alcohol and tobacco use, our program seeks to empower individuals with the knowledge, tools, and support needed to make informed choices about their health.

Alcohol and tobacco addiction are among the leading causes of preventable diseases, disabilities, and deaths worldwide. Beyond the significant health implications, these addictions strain relationships, hinder personal potential, and impose heavy economic burdens on society. It is with this understanding that our initiative is launched, embodying a proactive approach to prevention through education, community engagement, and support services.





## Reading Club Activity by RIT Central Library: Date: 04/03/2024

The RIT Central Library launched the Reading Club activity, an initiative designed to foster a culture of reading and learning beyond the classroom. The Reading Club aims to provide a platform for students, faculty, and staff to engage in meaningful discussions, exchange ideas, and explore diverse perspectives through literature.

Through the Reading Club, students and faculty have the opportunity to participate in book discussions, author talks, literary events, Poster Presentations, and book exchange programs. The club will also organize themed reading challenges, workshops, and storytelling sessions to cater to a wide range of interests and preferences.

We believe that the Reading Club will not only enhance the reading culture at our institute but also promote critical thinking, creativity, and lifelong learning. We encourage everyone to join the Reading Club and embark on a journey of exploration, discovery, and enrichment through the wonderful world of books. In this reading club activity our FY MBA students have participated and also won the prizes as given below:

**RIT** K. E. Society's  
Rajarambapu Institute of Technology, Rajaramnagar  
(An Empowered Autonomous Institute)

**CENTRAL LIBRARY**  
**MBA**  
**STUDENT READING CLUB**  
**Poster Presentation Competition**

WINNER	SECOND RANK	THIRD RANK
<b>MISSION</b> WINGS OF FIRE	<b>CHALLENGERS</b> LIFE WITHOUT LIMITS	<b>चमकणारे तारे</b> TUCHA AAHES TUZHYA JIVANACHA SHILPAKAR
Member's Ayushi Devi Pranjali J. Suryawanshi Suruchi N. Sapate Verghese S. Mani	Member's Tejaswini N. Kadam Shivani S. Khot Aditi U. Joshi Muskan D. Mulani	Member's Sakshi P. Kadam Prajakta P. Chougule Yogita N. Patil Anuradha G. Kharade Nisha R. Sahani

Mr. V. L. Hase  
Librarian

**Congratulations!**

Dr. P. V. Kadole  
Director

## Students Participation in “SINHAVLOKAN” Event organized By Shivaji

University Kolhapur:

Date:29/02/2024

Competition	Institute Name	Name of the students	Prizes/Participation	Date
Poster Presentation	Shivaji University organized (Commerce & Business Management) “Sinhavlokan”	1. Ayushi Devi 2. Pranjali Suryawanshi 3. Sony Mani	1 <sup>st</sup> Prize	29/02/2024
Ad-Mad Show	Shivaji University organized (Commerce & Business Management) “Sinhavlokan”	1. Samiksha Khandagale 2. Harshada Patil 3. Jyoti Raut 4. Shaheen Satbhai 5. Suruchi Sapate 6. Saurabh Patil	1 <sup>st</sup> Prize	29/02/2024



### **Food Festival FY MBA IEV: Date: 01/03/2024**

A Food Festival at a Management Institute can be a vibrant and engaging marketing activity, offering a unique blend of culinary delights and business acumen. This food festival is organized to foster the marketing skills of management students. In Food Festival, where flavors meet finance and taste buds mingle with management! This festival is not just about savoring exquisite cuisines but also a platform where our students blend their culinary creativity with business acumen.





**Students' participation in One Day Workshop on the "Entrepreneurship opportunities in FMCG Sector": Date: 27/02/2024**

Vasantrodada Patil Institute of Management Studies and Research Sangli organized a day workshop on "Entrepreneurship opportunities in FMCG Sector" on 27<sup>th</sup> Feb. 2024. At this event our FY MBA four students have been participated along with two faculties.

**Student Name as below:**

- 1. Sanchita Mhargude (Div B)**
- 2. Suyog Powar (Div B)**
- 3. Muskaan Mulani (Div A)**
- 4. Rushikesh Gaikwad (Div B)**





CSIBER TRUST, KOLHAPUR'S  
Vasantraodada Patil Institute of Management Studies & Research,  
Sangli-Miraj Road, Wanlesswadi, Sangli-416 414



In Association with  
Shivaji University, Kolhapur  
(Under Lead College Activities)  
**ONE DAY WORKSHOP**  
ON

**"ENTREPRENEURSHIP OPPORTUNITIES IN FMCG SECTOR"**

## CERTIFICATE

This is to certify that Mr./M/s/Miss. LUYOG BALASAHEB POWAR.  
Of R.I.T, ISLAMPUR. has attended / participated in One  
Day Workshop on "Entrepreneurship Opportunities in FMCG Sector" held on Tuesday, 27<sup>th</sup> February 2024 at "V.P.  
Institute of Management Studies & Research, Sangli".

Dr.N.U.Deshpande  
Co-ordinator

  
Dr.R.M.Yallatti  
I/C Principal & Convener  
VPIMSR, Sangli.



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Vasantraodada Patil Institute of Management Studies & Research,  
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In Association with  
Shivaji University, Kolhapur  
(Under Lead College Activities)  
**ONE DAY WORKSHOP**  
ON

**"ENTREPRENEURSHIP OPPORTUNITIES IN FMCG SECTOR"**

## CERTIFICATE

This is to certify that Mr./M/s/M/s. RUSHIKESH HARIBHAU GAIKWAD  
Of R.I.T, ISLAMPUR. has attended / participated in One  
Day Workshop on "Entrepreneurship Opportunities in FMCG Sector" held on Tuesday, 27<sup>th</sup> February 2024 at "V.P.  
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Dr.N.U.Deshpande  
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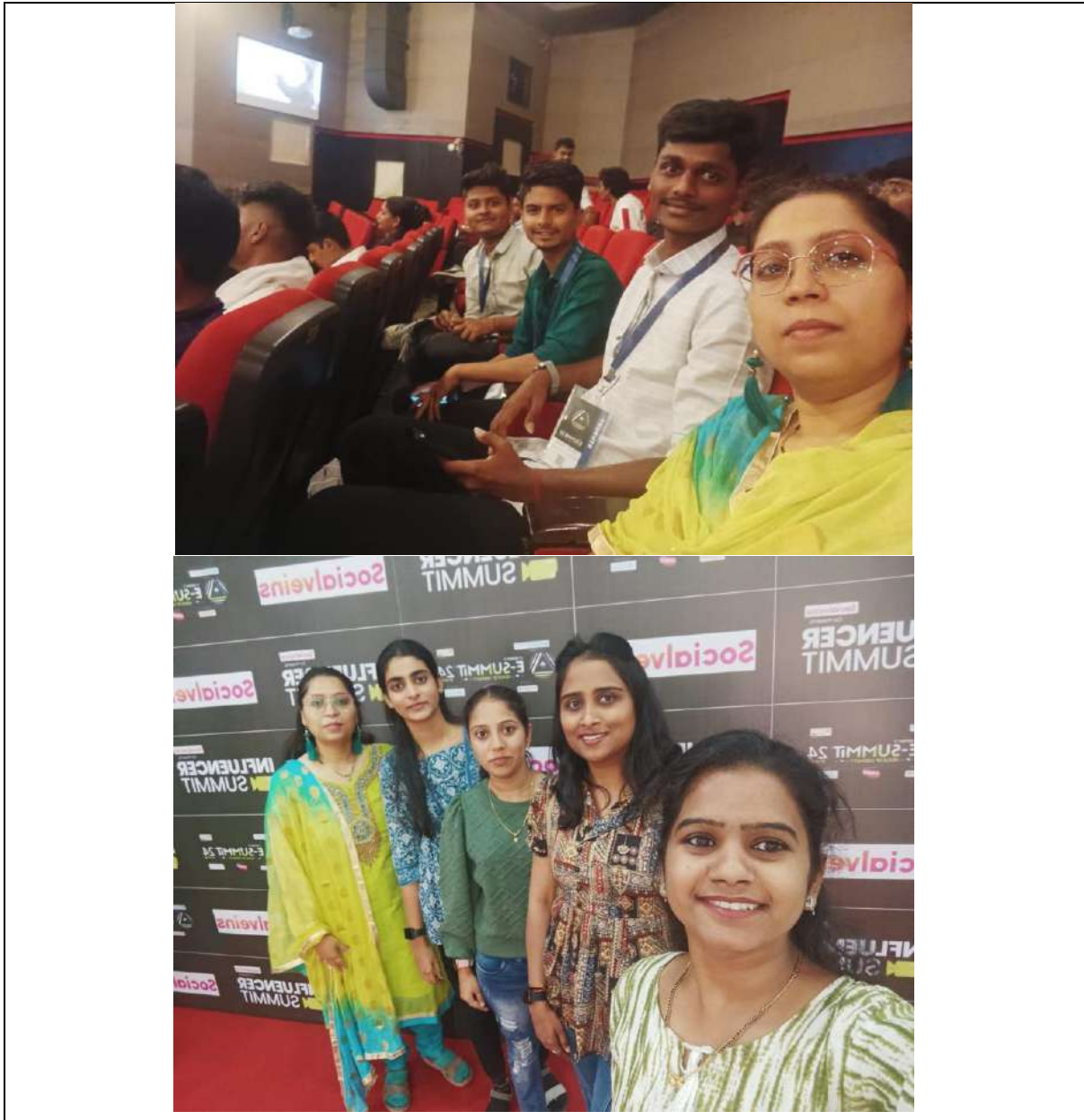
This is to certify that Mr./Ms/Miss. MUSKAN DASTGIR MULANI.  
of R. I. T., ISLAMPUR. has attended / participated in One  
Day Workshop on "Entrepreneurship Opportunities in FMCG Sector" held on Tuesday, 27<sup>th</sup> February 2024 at "V.P.  
Institute of Management Studies & Research, Sangli".

  
Dr. N. U. Deshpande  
Co-ordinator

  
Dr. R. M. Yaliatti  
I/C Principal & Convener  
VPIMSR, Sangli.

### **E-Summit 2K24 – IIT Bombay: Date: 03/02/2024**

Our FY MBA IEV 18 students have participated in **E-Summit 2K24** organized by the **Indian Institute of Technology (IIT) Bombay** for 2 days. E-Summit'24 by E-Cell IIT Bombay in its nineteenth edition this year. The summit was held from 3rd Feb 2024 to 4th Feb 2024. Each year, the summit conducts various events, catering to audiences across the board, including investors, entrepreneurs, mentors, corporates, enthusiasts, and students. With a continuous zeal to inspire countless ideas, expedite innovative startups, and multiply fruitful networks, we have a jam-packed cluster of events designed for everyone, ranging from networking, mentoring, and funding events for start-ups to workshops, hackathons, and competitions for students.



### **Umed Abhiyan Self Help Group (SHG) Members Food Exhibition: Date: 04/11/2023**

The Self Help Group (SHG) Umed Abhiyan Food Exhibition organized by the Department of Management aims to celebrate the culinary talents and entrepreneurship of women from local communities. This event provides a platform for SHG members to showcase their homemade delicacies and food products, ranging from traditional recipes to innovative creations. Also, this exhibition fosters SEO (Search Engine Optimization) strategies in Digital Marketing as a part of the curriculum of SY MBA IEV.

Through this exhibition, SY MBA IEV students seeks to promote and support the economic empowerment of women by highlighting their skills and products by utilizing digital marketing skills. Visitors can expect

to explore a wide array of homemade foods, snacks, and beverages, each representing the unique flavours and traditions of the region.

In addition to showcasing local cuisine, the exhibition also serves as a networking opportunity for SHG members to connect with potential buyers, distributors, and other stakeholders in the food industry. Through interactions and sales at the event, SHG members can enhance their business skills and expand their market reach.



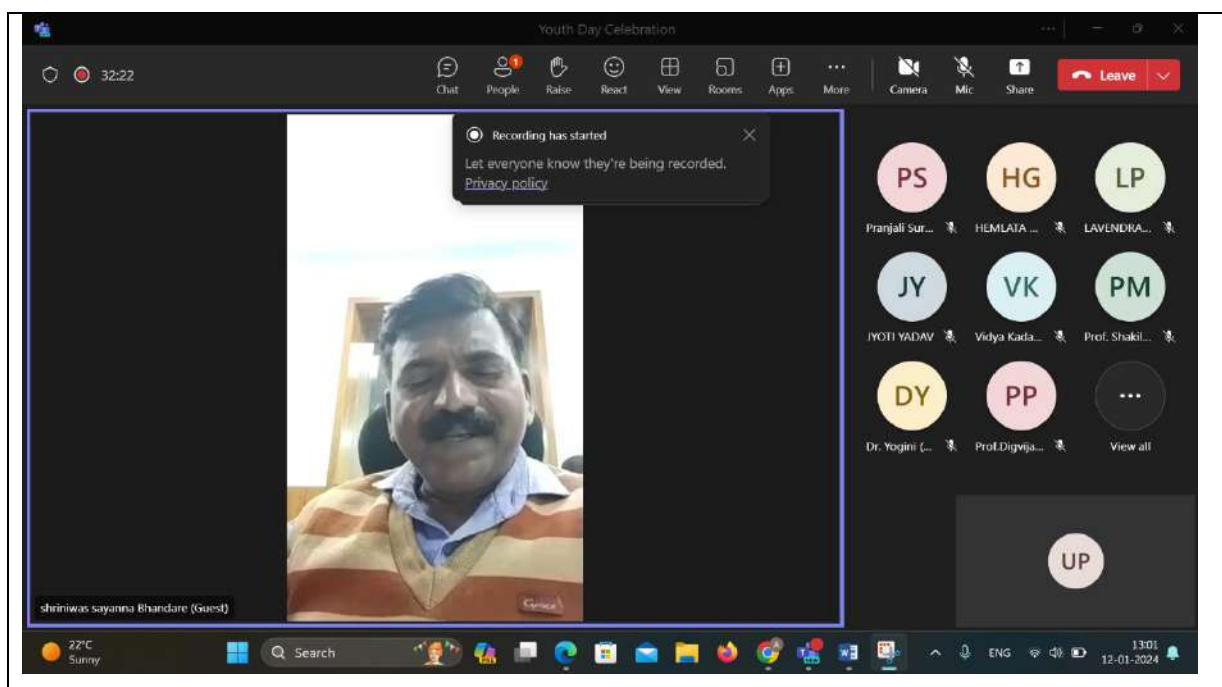
## Youth Day Celebration: Date:12/01/2024

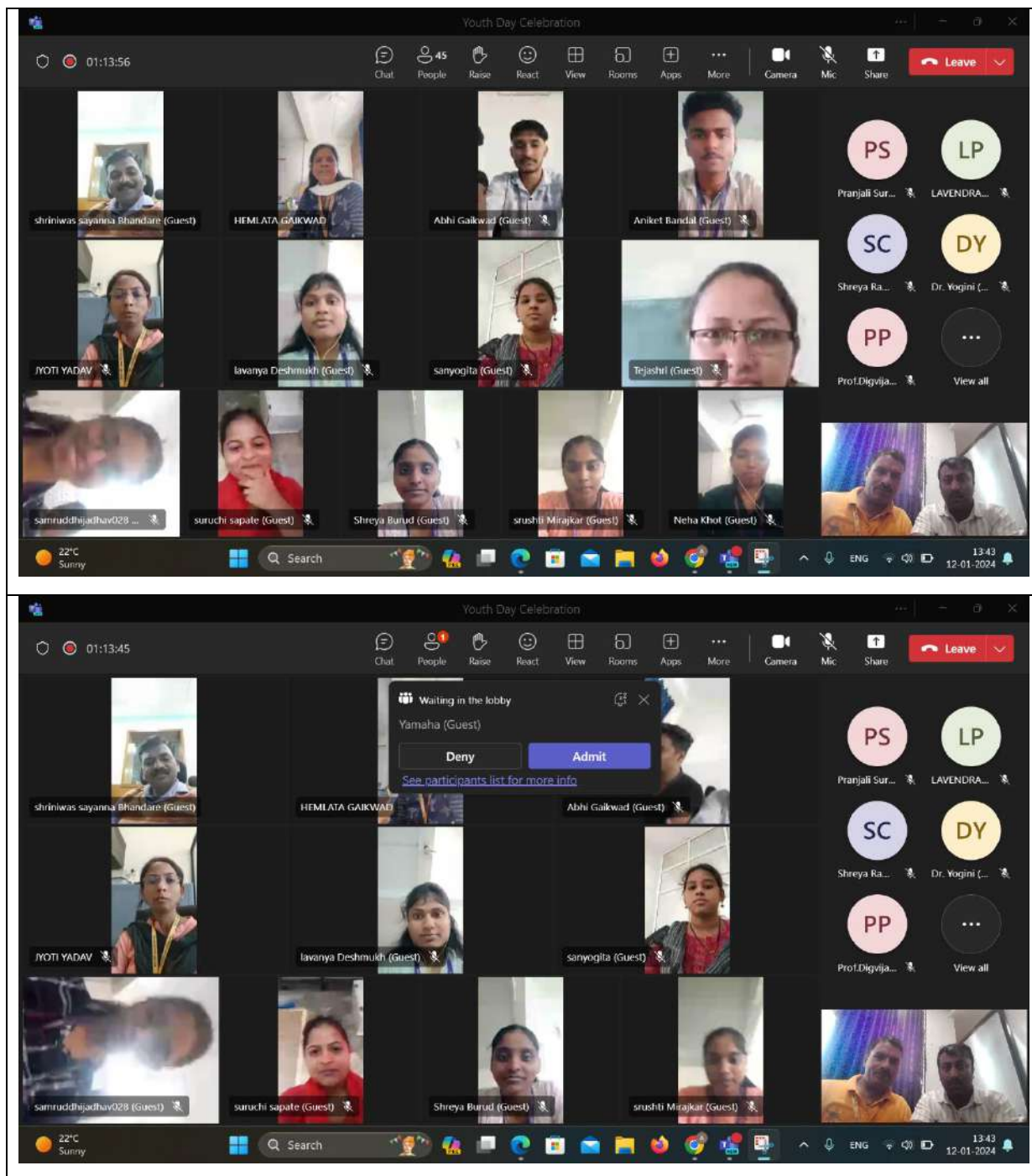
A Youth Day at the Department of Management Studies, a day dedicated to honoring the spirit and vitality of our young generation. This day serves as a reminder of the immense potential, creativity, and passion that our youth possess, shaping the future of our nation and the world.

At DMS Rajarambapu Institute of Technology, we believe in nurturing not just academic excellence but also in fostering a holistic development that empowers our students to become responsible and visionary leaders of tomorrow. Our Youth Day celebration is a testament to this commitment, as we recognize and celebrate the diverse talents, ideas, and aspirations of our students.

Through online sessions planned for today, we aim to inspire, motivate, and empower our youth to dream big and strive for excellence in all their endeavors. From panel discussions and workshops to cultural performances and sports activities, today's celebration is a reflection of the vibrant and dynamic spirit of our youth.

**Chief Guest: Dr. Shrinivas Bhandare (Working as a Professor at Sangmeshwar College & Punyashlok Ahilyadevi Holkar Solapur University)**





### Impact:

The activities and support systems provided by MASAs play a crucial role in the personal and professional development of management students. They offer a practical complement to academic learning, prepare students for the workforce, and can significantly influence their career trajectories. Additionally, the experiences gained through participation in MASAs can instill leadership qualities, teamwork, and a sense of responsibility towards the community and the

environment.

In essence, Management Student Associations embody a bridge between academic learning and real-world business challenges, fostering a generation of well-rounded, socially conscious, and professionally equipped individuals ready to contribute to the global business landscape.