

DEPARTMENT OF MANAGEMENT STUDIES

Year 2022 – 23

Introduction:

The Management Student Association (MASA) is an organization typically established within an Institute/college that caters to students pursuing studies in management or business-related fields. While the specific features, activities, and goals of MASAs can vary widely depending on the institution and geographical location, they generally share a common mission to enhance the educational experience, career prospects, and professional network of their members.

Key Objectives of a Management Student Association (MASA):

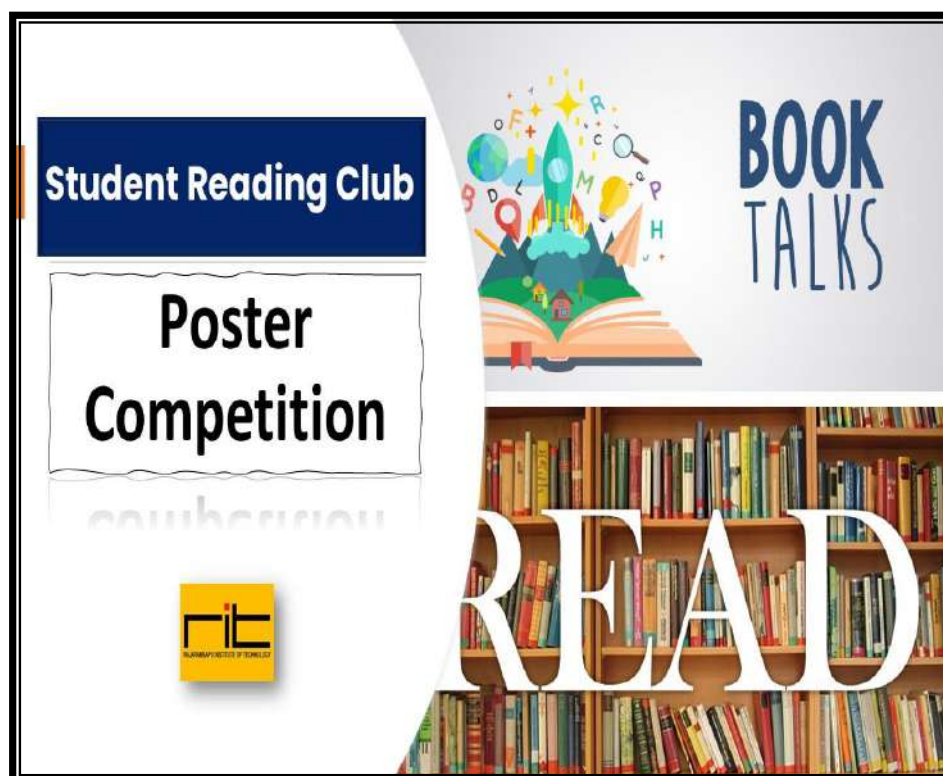
1. **Professional Development:** MASAs often organize workshops, seminars, and guest lectures by seasoned professionals and alumni to provide members with insights into the business world and enhance their understanding of various management concepts.
2. **Networking Opportunities:** By facilitating interactions with professionals, alumni, and peers, MASAs help students build valuable networks that can be beneficial for mentoring, internships, and job placements.
3. **Academic Support:** They may offer study groups, tutoring sessions, and resources for academic projects and research, aiming to support members' academic success in management studies.
4. **Career Services:** Career fairs, resume-building workshops, mock interviews, and internships are typical activities aimed at boosting members' employability and helping them navigate their career paths.
5. **Community Engagement:** MASAs often encourage community service and social responsibility among their members through volunteering opportunities and sustainability projects.
6. **Social Events:** To foster a sense of community and well-being, MASAs organize social gatherings, cultural events, and team-building activities that allow members to unwind and connect with their peers on a personal level.

- **Aim:**

The institute aims to provide as many opportunities as possible for students to practice an ample series of extra-curricular activities that will enhance their lives in and out of the institute. The institute recognises the need to provide alternative paths to learning, skill development for students, and activities for students. The Association of Management Studies (MASA) at Rajarambapu Institute of Technology is a committee formed by the students of management studies. MASA encourages students to participate in various activities. The Student Management Association endeavours to build leaders of today to become managers of tomorrow by giving students valuable opportunities to expand their social network and enhance his/her soft skills.

For the 2022-23 academic year, it has renewed. Mr. Udaykumar Patil (SY MBA) and Mr. Shreyash Patil (SY MBA IEV) is selected as President and Vice-President of MASA.

Student Reading Club Activity:



On 10th December 2022 Central Library held “**Book Poster Presentation Competition**” at Library at 11.00 am. Total 10 groups (44 students) were participated and presented their Book poster and explained orally in front of judges and visitors. They present the theme of the

book, outcome from the book and almost total review of the selected book and answered the judge's questions.

Students presented a poster on book ' Adhikarini', 'Bhagavad Gita', 'Rich Dad Poor Dad', 'The 7 Habits of Highly Effective People', ' The Entrepreneur', 'Who Moved my Cheese?', 'The Miracle morning', ' Dr. Prakash Aamte', 'Six thinking hats', 'Modi's World: Expanding India's Sphere of Influence' etc...They did very good and effective posters, judges also appreciated student's creativity.

Mrs. Yogini N. Bhosale and Mr. Mayur M. Maske invited as a judge. They judged and prepared result and handover to the central library. It was a good experience for judges.

Total 176 students and faculty visited the event and gave their feedback for the event. It was a good experience for all students and visitors. Participated students shared their experience about this activity, they really loved this activity. Such types of activities are really helpful to students for increase reading habit and confidence.

Winners of the Reading Club Book Poster Competition are as follows:

RIT
RAJARAMBAPU INSTITUTE OF TECHNOLOGY

K.E. Society's
Rajarambapu Institute of Technology, Rajaramnagar
CENTRAL LIBRARY

MBA
Student Reading Club
Poster Presentation Competition

On The Occasion of
BHARATIYA BHASHA DIWAS
On 10 Dec. 2022

Winner
Innovators Group
Book Name
The Entrepreneur
Group Members
Shubham Narayna Patil
Priyanka Kiran Jadhav
Divya Chandrakant Ghorpade
Trupti Vikas Jadhav
Asmita Ankush Pawar

Second Rank
Fantastic Five
Book Name
The Miracle Morning
Group Members
Malikjal Mulla
Prajakta Kusurkar
Rutuja Vharakat
Toukir Kurane
Rohit Naik

Third Rank
Uddan Group
Book Name
Adhikarini
Group Members
Kishori Kakaso Jamdade
Vaishnavi Jeevan Patil
Pratiksha Dhananjay Patil
Pratik Mahadev Girgute
Yash Prakash Kasture

Mr. V. L. Hase
Librarian

Congratulations!

Prof. Dr. Mrs. S. S. Kulkarni
Director

Student Participation and Winner in WitChar 2K23 Solapur Event:

Date:13/05/2023

Competition	Institute	Name of the students	Prizes/Participation
Innovative Business Idea Event (National Level Technical Symposium)	Walchand Institute of Technology, Solapur	Miss. Akanksha Burase Miss. Vaishnavi G. Wagh	Second Prize

Department Toppers 2022-23

Class	Rank	Name of the Student	CPI
SY MBA	I	RAKATE AISHWARYA DILIP	9.68
	II	KASAR ROHAN DIPAK	9.56
	III	SHURYAWANSHI PRATIKSHA BHAGAVAN	9.46

Class	Rank	Name of the Student	CPI
SY MBA IEV	I	PADMALE SAYALI MANOJ	9.71
	II	KADAM NILAM ANIL	8.98
	III	PATIL ANKITA NARAYAN	8.94

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International Conference:

Our Students participated in the International Conference on Recent Advances in Business Management Vision – 2025 Organized by Smt. Hiraben Nanavati Institute of Management and Research for Women on 8th & 9th June 2023.

Student Participation in other activities:

Sr. No.	Name of Student	Class	Event Name	Organizer	Dates	Rank
1	Asmita Pawar	MBA	WITChar Business Plan Competition	Walchand Institute of Technology, Solapur	13/05/2023	Participation
2	Trupti Jadhav	MBA	WITChar Business Plan Competition	Walchand Institute of Technology, Solapur	13/05/2023	Participation
3	Tejkunwar A. Thorat	FY MBA	Reading Club Activity	Central Library Rajarambapu Institute of Technology	27/07/2022	I
4	Shreyash A. Bilaskar	FY MBA	Reading Club Activity	Central Library Rajarambapu Institute of Technology	27/07/2022	II
5	Aishwarya S. Desai	FY MBA	Reading Club Activity	Central Library Rajarambapu Institute of Technology	27/07/2022	III

Student participation, presentation and publication of research papers in Conference/ Workshop/ Seminar:

Sr. No.	Paper Title	Author Name	Page No	Publication Details
1	A study of Investment Awareness and Preferences among college-going students towards the stock market with special reference to Islampur City.	Sayali Patil	163-168	UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of Economic and Economic Education (AJEEE) (2022) (6)
2	A study of customer awareness of UPI Payment applications in Rural areas with special reference to Satara District.	Neha Pawar	121-126	UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of Community Service and Education (2022)
3	A study on work-life balance of working women with special reference to Sangli District – an Educational Perspective	Pallavi Yadav	67-74	UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of

				Educational Research & Technology (2023) (1)
4	A study of Awareness and Preferences of Urban Investor towards Digital Gold as an Investment Option with special reference to Sangli.	Mr. Vishal Shewale	521-529	UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of Economic and Economic Education (AJEEE) (2022) (3)
5	A study of Customer Awareness and Preferences towards Two Wheeler Electric Vehicle concerning Kolhapur District	Mr Sudarshan Jadhav	42-50	UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of Economic and Economic Education (AJEEE) (2022)
6	A study on Investment Preferences and Risk Perception of Individual Investors with special reference to Sangli District	Aniket Chougule, Rohan Kasar	17-22	UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of Economic and Economic Education (AJEEE) (2022) (4)
7	A study of the Impact of OTT Platforms on Cinema and Movie Theatres with reference to the customers from Sangli District	Shweta Alekar, Sayali Patil		UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of Economic and Economic Education (AJEEE) (2022)
8	A study on awareness of College students about Cryptocurrency and its relation to level of Education	Sourabh Chavan, Ashif Walandkar, Vaishali More,	155-160	UPI 3 rd International Student Conference on Education 2022 – Indonesian Journal of Educational Research and Technology (IJERT)(9)
9	A study of Farmer's Buying Behaviour towards the Fertilizers concerning Sangli District	Udayraj Patil,	29-36	UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of Economic and Economic Education (AJEEE) (2022)
10	A study of Customer Satisfaction towards E-Banking Facilities provided by Private Sector Banks with special reference to Vita City	Shubdha Thorat	147-154	UPI 3 rd International Student Conference on Education 2022 – Indonesian Journal of Educational Research and Technology

				(IJERT) (7)
11	College-going students attitude about Investments and the Stock Market	Shreya Deshpande	85-88	UPI 3 rd International Student Conference on Education 2022 – ASEAN Journal of Economic and Economic Education (AJEEE) (2022) (5)
12	Factor influencing employee's turnover and strategies for employee retention	Aishwarya D. Rakate , Shrikant S. Karanjkar	243-250	International Research Journal of Humanities and Interdisciplinary Studies (IRJHIS)
13	Awareness Level of mutual fund investment in Shirala Taluka (Dist. Sangli)	Snehal A. Maske , Shrikant S. Karanjkar	234-242	International Research Journal of Humanities and Interdisciplinary Studies (IRJHIS)
14	Investor's perception towards mutual fund investment in Kolhapur city	Sapana Ashok Shingade , Shrikant S. Karanjkar	570-578	International Research Journal of Humanities and Interdisciplinary Studies (IRJHIS)
15	Retailer's preferences towards buying FMCG goods from distributors in Kadegaon city	Nawal R. Shaha , Shrikant S. Karanjkar	251-259	International Research Journal of Humanities and Interdisciplinary Studies (IRJHIS)
16	A study of effectiveness of training and development practices in Co – Operative dairy unit	Pratiksha Jitendra Mahamuni , Shrikant Sharad Karanjkar	497-501	International Research Journal of Humanities and Interdisciplinary Studies (IRJHIS)

UPI the 3rd International Student Conference on Education 2022

"Booklet and Rundown"



Empowering Students' Digital Literacy in Science, Technology, and Education in Facing Sustainability Development in 4.0



Bronze Medal: the 3rd winner

Name	Title
Gilang Riama Aprilianti	Healthy Breakfast Education to Prevent Anemia in Elementary School Children (Study in Class IV SDN Harjuang Samijaya, Parongpong District, West Bandung Regency)
Robi Dwiputra Satria	Education of Dietary Habit and Drinking Water Quality to Increase Body Immunity for Grade IV Students at SDN Harjuang Samijaya Parongpong, West Bandung Regency
Maryam B. Afzal	Acceptability and Production of Vegan-meatball Varieties

Name	Title
Divya S. Kokate	A STUDY OF CONSUMER AWARENESS AND PREFERENCE TOWARDS TWO WHEELER ELECTRIC VEHICLE WITH REFERENCE TO KOLHAPUR DISTRICT
Vanya Salsabila Khairunnisa	EDUKASI PENCEGAHAN GIZI BURUK
Muhammad Tqbal Assany	Environmental Care Character Education Since Elementary School

Name	Title
Sultan Nazmi Chairul Islam	Education regarding the Importance of Adjusting Study Habits when Implementing Face-to-Face Learning (PTM) for Students in the Covid-19 Transition Period
Haya Taira	The Importance of the Role of Parents to Help the Improvement of Children Education in Elementary School
Isham Aunur Azka	EDUCATION ABOUT FOOD PRESERVATIVES
Muhammad Yusuf Ihsan	The Effect of Socialization with the Interactive Lecture Method on Understanding the Dangers of Consuming Instant Noodles in 7th Grade Students of SMPN 3 Parongpong
Saurabh Prataprao Barge	A Study On Work Life Balance Of Working Women With Special Reference To Sangli District

Name	Title
Taufik Firman	The Effectiveness Of Socialization Through Powerpoint Media To Understanding The Nutrition Of Adolescents In Karyawangi Village
Mr. Aniket Chogule	A Study on Investment Preferences and Risk Perception of Individual Investors with special reference to Sangli District.
Chavan Patil Sourabh Raghunath	A study on awareness of college students about cryptocurrency with the special reference to the Islampur city
Erich P. Ea	MEDICAL SERVICES: ITS INFLUENCE ON DIABETIC PATIENTS' LEVEL OF SATISFACTION
Jean Paul Andrei D. Dechavez	Math Readiness and its Effect on the Online Academic Performance of Grade 12 Science, Technology, Engineering, and Mathematics Students of Sultan Kudarat State University - Laboratory High School
Kent Ian Silverio	Kerson Fruit Muntingia Calabura Linn And Golden Apple Snail Pomacea Canaliculata (Kfgas) As Food Pellet Additives For The Growth Performance Of Chicken Broiler Gallus Domesticus

Name	Title
Mr. Udayraj S. Patil	Study of farmers buying behavior toward the fertilizers with reference to Sangli district
Shinta Zahra Zahriyatul Khamsah	The Effect of Educational Socialization Using Poster Media on Understanding the Proportion of Calories for Children to the Cigugur Girang Village community
Hasna Luthfiyah Azhari	Education on the importance of the role bystander in an effort to eliminate bullying behavior in schools
Bai Xyrah Nilong	Farmers' Coping Mechanism During the Pandemic
Tsania Siti Khopipah	The Effect of Educational Socialization of Music Learning Videos on the Understanding of Unisono Vocal Techniques in MDTA Al Barkah Students
Christian Paul G. Abalos	Enter Her Novice World: A Narrative Study on the Life of a Teenage Student-Mother
Nenden Siti Rohmah	The Effect of Socialization Regarding the Importance of Giving Vitamin A to the Prevention of Children with Special Needs for Blindness

Eye Donation Awareness Program on the occasion of International Eye Donation Day: Date:10/06/2022

The Department of Management Studies conducted & celebrated the Eye Donation Awareness Program on the occasion of International Eye Donation Day on 10th June 2023. This program aims to raise awareness about the importance of eye donation, dispel myths surrounding the process, and encourage more people to pledge their eyes. Together, we can make a significant impact on the lives of those in need of corneal transplants and help them see the world with newfound clarity.

Outcome:

- Increased awareness about eye donation and its importance.
- Dispelled myths and misconceptions surrounding eye donation.
- Encouraged individuals to pledge their eyes for donation.
- Strengthened the commitment to promoting eye health and donation globally.

Conclusion:

The International Eye Donation Awareness Program was a resounding success, achieving its objectives of raising awareness and encouraging eye donation. It is hoped that the program will continue to inspire more people to pledge their eyes and make a difference in the lives of those in need of corneal transplants.





Yoga Day Celebration on 11th June 2023: Date: 11/06/2022

On June 11th June 2022, the Department of Management Studies celebrated International Yoga Day with great enthusiasm. The event was attended by Department Heads, Professors, and Faculties from the Department of Management Studies schools of the RIT, all of whom demonstrated a keen interest in this ancient practice.

The event commenced with a comprehensive introduction to Yoga Day by Asst. Prof. Sudarshan Jadhav. Following that, the guest of honour, Yog Coach Mr. S. A. Kumbhar, as well as HOD Dr. Hemlata Gaikwad Mam were welcomed and introduced to the audience. The program kicked off with warm-up exercises, during which all faculty members actively participated. They guided through various sitting asanas, with simultaneous explanations of their significance. The instructors emphasized the importance of incorporating yoga into daily life and maintaining harmony between the body and mind. The session lasted for over an hour, witnessing active participation and engagement from all attendees.

Importance of yoga

Yoga is much more than a physical activity. It involves self-awareness, meditation, breath work and chanting. Performing yoga asanas is beneficial to your overall well-being. Here are some notable benefits of yoga:

1. Improves mental health

Yoga controls your breathing pattern. It can help improve your mental health. According to studies, yoga can help manage symptoms of depression.

2. Improves flexibility

Yoga enhances your overall physical health. Flexibility is an important component of your physical health. Yoga poses of all intensities can help improve flexibility in people of all ages.

3. Reduces stress

Stress is more harmful than you think. When left uncontrolled, stress can put you at a higher risk of several diseases. There are several yoga poses that can especially help in stress management.

4. Improves quality of life

Yoga helps improve both mental and physical health. It improves your strength, sleep pattern, and immunity. Yoga can also help you manage pain. All these factors collectively improve one's quality of life.

5. Prevents aches and pains

If you are dealing with pain or chronic aches, specific yoga poses can help you get some relief naturally.

6. Boosts heart health

A sharp rise in incidents of heart disease has been observed over the past few years. Therefore, it has become essential to use yoga as a tool to ensure a healthy heart.

7. Strengthens bones and joints

Your joints and bones become weak as you age. But yoga can help keep the strength intact with regular practice.

8. Helps maintain a healthy weight

Just like any other exercise, when combined with the right diet, yoga can help in weight loss. Yoga can help burn calories and also target certain muscles.

9. Promotes calmness

Improved breathing patterns, lesser stress, and improved mental health can help your body stay in a calm state. It reduces the body's overall physical and mental stress.

10. Helps prevent diseases

Yoga boosts your overall health and keeps your organs healthy, reducing the risk of several diseases.





Teachers Day Celebration: Date:08/09/2022

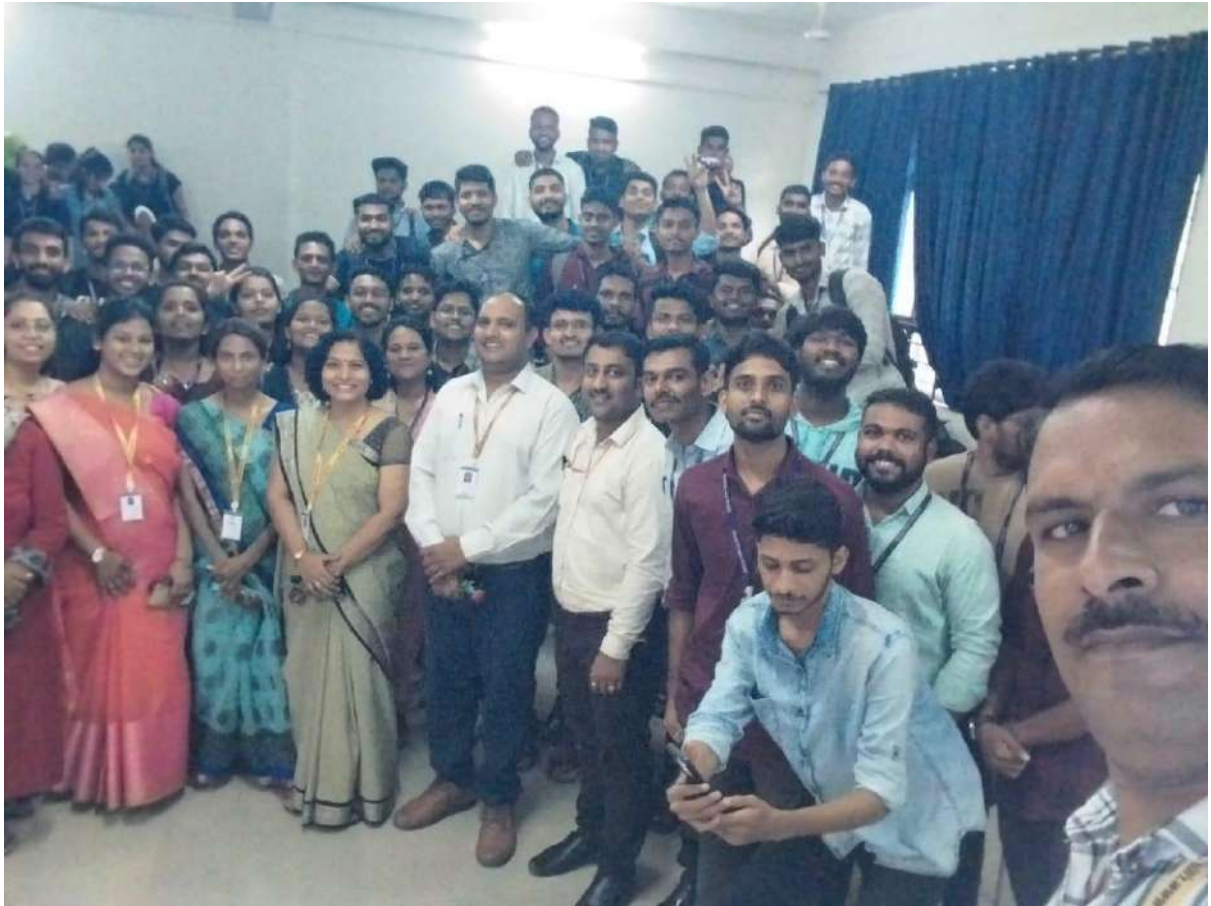
The Teacher's Day celebration at our management institute was a memorable and heartwarming event. Organized by the students, the program aimed to express gratitude and appreciation for the hard work and dedication of our beloved teachers.

Activities:

1. **Cultural Performances:** Students presented a variety of cultural performances including dances, songs, and skits dedicated to teachers.
2. **Student Speeches:** Several students delivered heartfelt speeches expressing their gratitude and highlighting the impact of teachers on their lives.
3. **Teacher Felicitations:** Teachers were felicitated with tokens of appreciation and personalized messages from students.
4. **Games and Fun Activities:** Students and teachers participated in games and fun activities, fostering a sense of camaraderie and joy.
5. **Teacher-Student Interaction:** There was a special session where students interacted with teachers, sharing memories and experiences.

Outcomes:

- Teachers felt appreciated and valued for their efforts.
- Students developed a deeper bond with their teachers.
- The celebration strengthened the sense of community within the institute.



Entrepreneurship Development Awareness Program: Date:11/09/2022

The Entrepreneurship Development Awareness Program (EDAP) was organized by the Department of Management Studies of RIT on 11/09/2022. The program aimed to foster entrepreneurial thinking among students and raise awareness about the various facets of entrepreneurship.

Objectives:

1. To introduce students to the concept of entrepreneurship.
2. To inspire students to consider entrepreneurship as a career option.
3. To provide insights into the entrepreneurial ecosystem and its opportunities.

Program Overview: The program consisted of a series of interactive sessions conducted by industry experts and successful entrepreneurs. It spanned one day and was attended by 60 students from various disciplines.

Sessions and Activities:

1. Introduction to Entrepreneurship This session provided an overview of entrepreneurship, its importance in the economy, and the qualities of a successful entrepreneur.
2. Entrepreneurial Journey Successful entrepreneurs shared their journey, challenges faced, and lessons learned, inspiring students to pursue their entrepreneurial dreams.
3. Ideation and Innovation Students participated in a workshop on ideation and innovation, learning how to generate and develop business ideas.

4. Resources for Entrepreneurs The session highlighted the resources available for aspiring entrepreneurs, including funding options, incubation centres, and government schemes.

Speakers and Facilitators:

1. Mr. Sudhir Arali CEO of NetraRIT Foundation
2. Ms. Harshal Patil, Incubation Manager of NetraRIT Foundation





Impact:

The activities and support systems provided by MASAs play a crucial role in the personal and professional development of management students. They offer a practical complement to academic learning, prepare students for the workforce, and can significantly influence their career trajectories. Additionally, the experiences gained through participation in MASAs can instill leadership qualities, teamwork, and a sense of responsibility towards the community and the environment.

In essence, Management Student Associations embody a bridge between academic learning and real-world business challenges, fostering a generation of well-rounded, socially conscious, and professionally equipped individuals ready to contribute to the global business landscape.